

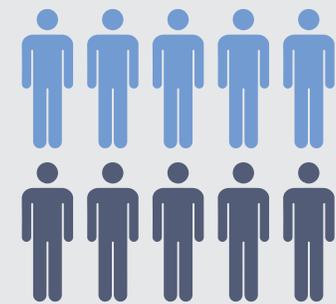
2020 RoomReady “State of the Meeting Room” Survey

We need to talk about meetings.

If you just rolled your eyes, you’re not alone. Malfunctioning equipment, disembodied voices and spotty wi-fi are just a few of the things awaiting you in the conference room. Here’s what meeting leaders said about their biggest headaches - and how technology could provide pain relief.

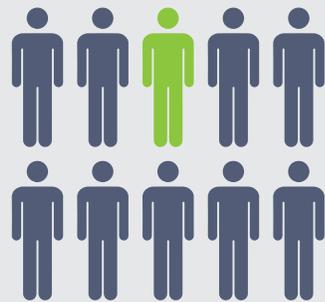
We’re (Not) Taking Care of Business

Today’s inefficient meetings are taking a toll on how work gets done.



5 IN 10

less than half of weekly meetings are productive



1 IN 10

more than three-fourths of meetings are productive

Technology Issues are Disrupting Meetings

Once a technical problem occurs, close to 60% lose over 5 minutes.

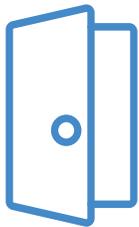


33% lose 6-10 minutes



25% lose over 11 minutes

What’s Holding Back Productivity?



33%

room itself is a challenge



31%

wi-fi is spotty



31%

can’t get device to share on the screen



25%

video conferencing freezes



22%

too many cords with no defined purpose

54%

agree finding a meeting room is a challenge

No Vacancy

Meeting room challenges don't start at the door - in some instances, they start days before.



39% rooms are often double booked



33% rooms are booked, but sitting empty

If I Had One Tech Wish...

32%

Eliminate difficulties in launching in-room meeting technology

I Would Consider Switching Technology if it Could...



26%

Reduce technology troubleshooting



25%

Increase employee engagement

Technology Fixing Technology

Whether a meeting leader wants to fix technology, engagement or user experience, there are several exciting technologies that could soon be the answer to their woes. Here are the ones they're most interested in using....



56%

artificial intelligence to track room preferences



56%

machine learning to make room recommendations based on optimization data



57%

natural language processing to bring voice commands to meeting room technology

roomready™

About the RoomReady "State of the Meeting Room" survey

RoomReady surveyed meeting leaders - those responsible for planning and leading, on average, at least three meetings a week - in October 2019. Respondents to the survey included a total of 204 meeting leaders.

More information at roomready.com